



EMILY VISICH

design + art direction

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DESIGN EXPERIENCE

Hearst Magazines

Art Director | March 2019–Present | New York, NY

Leads design for print, web and digital projects representing Hearst across corporate, marketing, event, conference and advertising platforms. Collaborates with Corporate Communications team to create presentations, re-brands, signage, invitations, animations, campaigns and more for internal and global audiences. Mentors junior designers on projects and designs, reinforcing brand standards. Notable projects include: nationally-run campaigns; redesign of Hearst's global-facing website; animated graphics for an LED screen installation on 8th Avenue to represent Hearst's 360+ brands; on select design team for Hearst's Annual Report.

Munroe Creative Partners

Art Director | June 2015–March 2019 | New York, NY

Promoted from Junior Art Director in 2017. Collaborates with other creatives and strategists to craft exciting solutions that are visually stunning and strategically sound. Leads from ideation to production, the design of sales-driving, brand-extending and cross-channelling campaigns including print and digital ads, editorial, infographics, presentations, websites, logos, and more.

Local Pages Publishing

Design Intern | Summer 2014 | Lehigh Valley, PA

Designed advertisements for regional universities and businesses of the Lehigh Valley. Worked directly with client and sales personnel. Developed client relationships and on-brand designing.

Fresh Artists

Design Intern | Summer 2013 | Sherman Mills, PA

Created cataloging system for curated artwork for this non-profit organization. Designed calendar as fundraiser for animal shelters in Pennsylvania and Colorado, and assisted with daily activities in the studio.

Anthropologie

Visual Design Intern | Summer 2011 | Wayne, PA

Designed and executed window displays for the flagship store. Constructed clothing and jewelry displays, organized store layout.

Freelance

2010–Present

Designed Dunlop microsite for client, Josh Stein; Designed logo, branding, and stationery for local business store, Udderly Vermont, an artisanal shop; Designed program logo for GlaxoSmithKline's MASTER Program.

AFFILIATIONS

City Harvest Volunteer

NYCares Volunteer

AIGA/NY Member

The National Society of Collegiate Scholars

Phi Eta Sigma Honors Fraternity

SKILLS

Photoshop	● ● ● ● ● ●
Illustrator	● ● ● ● ● ●
InDesign	● ● ● ● ● ●
Bridge	● ● ● ● ● ●
Photography	● ● ● ● ● ○
Lighting	● ● ● ● ● ○

EDUCATION

Syracuse University

College of Visual and Performing Arts

BFA, Communications Design, 2015

Biology, Art Photography Minor